The annual listing of 10 companies that are at the forefront of providing AudioVisual consulting/services and transforming businesses
When it comes to developing, purchasing, or implementing new Audio Visual and Video Teleconferencing (AV/VTC) technologies, there exists a perpetual conflict within organizations. One that is grounded in the global, relentless advancement of the technology, and at odds with the localized issue of budgets that seem to grow ever more constrained with each passing year. Now, with people locked indoors due to a global pandemic, AV conferencing has become the go-to for communications in almost every organization on the planet. This makes it even more crucial for companies to figure out the best ways to integrate the latest equipment that OEMs ship out into their business processes.

To meet these ends, Teksynap was founded over a decade ago and has since been at the forefront of providing specialized services in the AV/VTC domain while understanding both the pace of technology today and the need to have a comprehensive, well-planned information management environment.

**The AV/VTC Journey with Teksynap**

A facilitator for the integration of AV/VTC systems, Teksynap’s services extend from setting up of AV/VTC conferences to designing the conference rooms and collaborating with other system providers to allow customers a more efficient workflow. Federal agencies, on the one hand, prioritize solutions that provide the most output for their investment. Other companies are on the hunt for integrated AV/VTC networking technologies such as Crestron NVX and Extron NAV or are looking to leverage collaborative technologies to bridge the gap between older standards like H.323 and newer technologies such as Microsoft Teams or Skype.

“We provide the full life cycle of AV/VTC services,” says Warren McQueen, Senior Vice President at Teksynap. “From ensuring excellent audio and video clarity to implementing the latest equipment, we ensure that our clients that we are capable of delivering passion and our skills, for their results,” concludes McQueen.

The AV/VTC requirements Teksynap’s services extend to ensuring that the equipment adheres to security standards as well. For example, when designing a conference room, Teksynap ensures that the components are purchased and managed only by OEMs on a trusted Approved Products List (APL). The company’s tie-ups in supply chain management make the sourcing of these products—whether domestic or foreign—transparent to its clients. “We apply this procedure in unclassified environments and up to top-secret and special access programs,” adds McQueen. The engineers at Teksynap work with OEMs to manufacture specially designed equipment for the federal government. Even if clients choose to procure material from new vendors, Teksynap will work with them to ensure that the new products are tested, and can integrate with older versions of equipment.

Providing operations and maintenance of AV/VTC systems is another service that Teksynap focuses on. With scheduled preventative maintenance reviews that check for vulnerabilities in new security patches, to discrepancies in system cooling (warm environments are detrimental to the already hot electronics), Teksynap’s services assure reliable conference experiences to end-users with zero degradation to the AV quality. When employees are staying connected virtually more than ever before due to the worldwide lockdown, companies such as Teksynap are crucial for optimizing communication capabilities.

**From ensuring excellent audio and video clarity to implementing new systems, and designing full-blown operation centers, Teksynap has it covered**

“The gears that turn the company”

At the heart of Teksynap is the passionate team driving the company to stay abreast of the latest technology. Often, customers do not know what the art of the possible is. Teksynap helps these clients understand what the latest trends in the industry are, and in some cases, that is just what the client needs to hurl their firm ahead.

Teksynap was founded in 2008 as an IT services company and has since gone on to include a myriad of other subsidiary services into their portfolio. By 2015, it had doubled in size, and by the end of 2018, the company was no longer a small business. However, the work culture at the company still facilitates the growth of its employees, which, in turn, creates a more holistic environment for customer interactions and experience. Employees seek out certifications and training in the latest AV/VTC solutions so that they are well-equipped to confront and resolve any issue that the consumer may face. “We’ve invested in our employees, our infrastructure, and the right corporate certifications to prove to our clients that we are capable of delivering passion and our skills, for their results,” concludes McQueen.